

## **Social Media, Design & Content Creation Internship**

10 - 15 hours per week

Horn Entrepreneurship serves as the University of Delaware's creative engine for entrepreneurship education and advancement. Built and actively supported by successful entrepreneurs and thought leaders, Horn Entrepreneurship empowers aspiring innovators and entrepreneurs as they pursue new ideas for a better world.

We are looking for a talented, passionate, and enterprising individual who is eager to contribute to advancing the mission of Horn Entrepreneurship. This is a hands-on internship opportunity for a driven student who wants to build a creative portfolio while contributing to a mission-driven, innovative environment. You'll be instrumental in shaping Horn's digital presence while gaining experience and mentorship that will serve you throughout your academic and professional journey.

Specific work hours are flexible; however, work outside of normal business hours will be required for evening and weekend events.

### **Key Responsibilities**

- Manage Horn's social media accounts (Instagram, Facebook, LinkedIn, Twitter/X)
- Create content—including graphics, reels, and short videos—for social platforms using tools like Canva
- Take photographs at Horn events and provide edits using Adobe Lightroom and Photoshop
- Assist with the design of print and digital marketing materials (flyers, posters, etc.) using Adobe Illustrator
- Help grow new social media channels and implement evolving marketing strategies

Other duties may be assigned. Some evening and weekend availability required for live event coverage.

### **Preferred Qualifications**

- Major in Visual Communications, Art, and related fields OR experience with photography, videography, and design through a job, university club, or RSO
- Strong visual design sensibility and proficiency in Canva, Adobe Suite (Photoshop, Lightroom, Illustrator)
- Passion for social media trends, creative content, and storytelling
- Excellent communication skills and team-orientation