

August 2000 to May 2001	York College of Pennsylvania	Associate Professor of Sport Management Coordinator of Sport Management Program/Acting Coordinator of Recreation Program.
August 1998 to July 2000	York College of Pennsylvania	Assistant Professor of Sport Management Coordinator of Sport Management Program
August 1995 to June 1998	Allentown College of St. Francis De Sales	Assistant Professor of Sport Management
August 1994 to June 1995	Allentown College of St. Francis De Sales	Instructor of Sport Management
August 1989 to June 1994	Western Maryland College McDaniel College	Men's Varsity Soccer Coach/ Facilities, Contest and Equipment Manager
August 1992 to June 1994	Western Maryland College McDaniel College	Physical Education Instructor
August 1988 to July 1989	West Shore School District	High School English Teacher
August 1988 to July 1989	West Shore School District	Varsity Soccer Coach, Red Land H.S.
March 1988 to June 1988	Southern York County School District	Long Term Substitute Teacher
August 1987 to April 1988	Red Lion School District	Varsity Soccer Coach, Red Lion H.S.
August 1986 to June 1988	York Daily Record Newspaper	Sportswriter

Offices and Positions Held

Center for Applied and Business Economics Research, University of Delaware, Director of Sport Research. September 2010 to Present.

Delaware Sport Commission, President, July 2009 to August 2012; Chairman August 2012 to Present.

Delaware State Tourism Board, Appointed by Governor. September 2103 to present.

Slam Dunk to the Beach High School Basketball Tournament, Chairman, July 2013 to Present.

National Soccer Coaches Association of America (NSCAA) Advanced Director of Coaching Course, Academic Director. January 2013 to Present.

Philadelphia Sport Congress. Board of Directors Member, April 2012 to Present.

International Coaching Enrichment Certificate Program. Director. January 2008 to Present.

University of Delaware, University Faculty Senate Committee on Student Life, Chair September 2007 to May 2009.

National Soccer Coaches Association of American, Director of Coaching Management. January 2005 to Present.

Phi Kappa Phi Honor Society, University of Delaware Chapter, President, September 2006 to May 2007.

Phi Kappa Phi Honor Society, University of Delaware Chapter, President Elect, September 2005 to May 2006

Phi Kappa Phi Honor Society, University of Delaware Chapter, Vice President, January 2005 to May 2005

North American Society for Sport Management, Nomination Committee, Chair, June 2002 to June 2003.

North American Society for Sport Management, Nomination Committee, June 2001 to June 2003.

University of Delaware Legal Studies Minor, Faculty Member, January 2003 to Present.

Sport Marketing Quarterly, Editorial Board Member, October 2000 to Present.

York College of Pennsylvania Athletic Hall of Fame Selection Committee, May 2000 to June 2001.

International Sports Journal, Editorial Board Member, October 1999 to Present.

York College of Pennsylvania, NCAA Faculty Athletics Representative. October 1998 to June 2001.

Allentown College of St. Francis de Sales, NCAA Faculty Athletics Representative. July 1997 to May 1998.

Diocese of Allentown: District 1, Board of Directors Member and Athletic Director for Catholic Youth Organization. July 1997 to August 1998.

North American Society for Sport Management Newsletter, Assistant Editor. October 1996 to May 1998.

Athletic Management, Editorial Board Member. September 1995 to Present.

National Soccer Coaches Association of America Soccer Journal, Editorial Board Member. January 1995 to Present.

Western Maryland College Sports Hall of Fame, Athletics Department Representative. 1990-94

Middle Atlantic Conference Soccer Coaches, Secretary. 1991.

National Collegiate Athletic Association, Regional Advisory Board for Soccer. 1993-94.

Maryland State Olympic Development Program, Team Selection Staff, 1991-93.

Maryland State High School Wrestling and Track and Field Championships, Site Coordinator. 1989-1994.

Awards and Recognition

The Joseph R. Bailor Award (2016). Awarded for outstanding achievement of a graduate of the graduate program of McDaniel College

The Leon and Margaret Slocomb Professional Excellence Award (2016). Awarded to Lerner College Faculty member recognized for their leadership, mentorship and service to the university and the community.

University of Delaware Faculty Senate Award for Exemplary Service (2008). Recognized for contributions made to the University during a difficult period while serving as Chair of the Student Life Committee of the Faculty Senate.

Professional Contributions

Grants & Contracts

International Olympic Committee Olympic Solidarity and United States Olympic Committee (2014-15) Funding for the International Coaching Enrichment Certificate Program (\$351,000).

International Olympic Committee Olympic Solidarity Fund, FIBA, USOSC, International Coaching Apprenticeship in Basketball, (\$85,000)

International Olympic Committee Olympic Solidarity and United States Olympic Committee (2013-14) Funding for the International Coaching Enrichment Certificate Program (\$389,000).

International Olympic Committee Olympic Solidarity Fund, FIBA, USOSC, International Coaching Apprenticeship in Basketball, (\$100,000)

International Olympic Committee Olympic Solidarity and United States Olympic Committee (2012-13) Funding for the International Coaching Enrichment Certificate Program (\$225,000)

International Olympic Committee Olympic Solidarity and United States Olympic Committee (2011-12) Funding for the International Coaching Enrichment Certificate Program (\$225,000)

International Olympic Committee Olympic Solidarity and United States Olympic Committee (2010-11) Funding for the International Coaching Enrichment Certificate Program (\$225,000)

International Olympic Committee Olympic Solidarity and United States Olympic Committee (2009-10) Funding for the International Coaching Enrichment Certificate Program (\$225,000)

United States Department of State International Sport Programming Grant (2007) University of Delaware International Basketball Initiative with Saudi Arabian and Qatar Basketball Federation and National Basketball Association (\$224,9999) (Selected to be Funded, but not funded)

University of Delaware Global Partnership Funding: Support of 2009-10 ICECP and UD partnership with the United States Olympic Committee. (\$24,000)

International Olympic Committee Olympic Solidarity and United States Olympic Committee (2008-09) Funding for the International Coaching Enrichment Certificate Program. (\$225,000).

University of Delaware Center for International Studies Faculty Fellows Program (2008) (Awarded \$5,000).

United States Department of State International Sport Programming Grant (2007) University of Delaware International Basketball Initiative with Indian Basketball Federation and National Basketball Association (Awarded \$312,000).

United States Department of State Sport Enrichment Grant (2007) University of Delaware, International Basketball Initiative with Turkish Basketball Federation. (\$25,000).

United States Department of State Bureau of Educational and Cultural Affairs's Fusion Arts Exchange Program (2007) University of Delaware International Sport Management Exchange Program with Turkey, Nigeria, Venezuela, Russia, and Indonesia (\$210,000) (Not Funded)

United States Department of State International Sport Programming Grant (2005) University of Delaware International Basketball Initiative with Senegalese Basketball Federation and National Basketball Association (Awarded \$312,000).

The University of Delaware Center for Teaching Effectiveness General Education Initiative Grant Enhancement of Instruction in Theoretical and Applied Ethics in Sport Management. (2005) (Awarded \$19,763).

The University of Delaware Center for International Studies Global Citizenship Grant (2004) (Awarded \$1,000).

The University of Delaware Center for International Studies Research Expedition Grant: Research on the Sport Structure of Turkey (2004) (Awarded \$5,700).

United States Department of State International Sports Programming Initiative Grant (2003) University of Delaware Sport Coaching Initiative with Turkish Basketball Federation. (Awarded \$251,739).

United States Soccer Foundation Grant. Field Expansion Program Grant. Kirkwood Soccer Organization (2003). (Awarded \$100,000)

University of Delaware General University Research Program (2003). Job Satisfaction and Perceived Stress of NCAA Directors of Athletics. (Awarded \$6,000).

University of Delaware International Travel Grant. (2002). Presentations at North American Society for Sport Management Conference in Canamore, Alberta, Canada. (Awarded \$500).

University of Delaware College of Health and Nursing Sciences CAP Grant. (2002) Consumption Behavior and Point of Attachment for College Football and Basketball Spectators and Professional Golf Spectators. (Awarded \$4,050).

York College of Pennsylvania, Professional Development Grant. (2000) Research on Design and Building of Sport Facilities. (Awarded \$500).

York College of Pennsylvania, Research and Publication Grant. (1999). Profiles of Sport Industry Professionals: The People Who Make the Games Happen. (Awarded \$1,500).

Allentown College of St. Francis de Sales, Faculty Development Grant. (1995). Job Satisfaction of NCAA Division III Athletic Directors. (Awarded \$700).

Refereed Publications

Trail, G.T., James, J.D. Hyungil, K, Anderson, D & Robinson, M.J. (2016) An examination of Oliver's product loyalty framework. *International Journal of Sports Marketing and Sponsorship* Vol. 17 No. 2, 2016 pp. 94-109.

Heinrichs, A. & Robinson, M.J (2014). The U.S. Women's Youth National Teams Program Finding the Next Mia Hamm and Alex Morgan. *NSCAA Soccer Journal*, 59 7, 64 72

Antil, J, Burton, R. & Robinson, M. (2012) Exploring the Challenges Facing Female Athletes as Endorsers. *Journal of Brand Strategy*. 1 3. 292-307.

Robinson, M.J., Turam, E & Burton, R. (2011). Sport Sovereignty at Bay: The Impact of Globalization and the Multi-National Sport Enterprise on the Westphalian-Based International Sport Structure. *The SAIS Review of International Affairs* 31 1 31-37

Trail, G.T., Robinson, M.J. Robinson & Kim, Y.K. (2008) Sport Consumer Behavior: A Test Group for Group Differences on Structural Constraints, *Sport Marketing Quarterly* 17 4 19-200.

Robinson, M.J.& Trail,G.T. (2005) Motives and points of attachment: Differences between college football, men's basketball, and women's basketball spectators. *Journal of Sport Management*. 19 1 58-80.

Robinson, M.J., Trail, G.T. Gillentine, A.J. & Dick, R.J. (2005) "Fans vs. Spectators: An Analysis of Those Who Attend Intercollegiate Football Games" *Sport Marketing Quarterly*, 14 2.

Robinson, M.J. & Trail, G.T. (2004). Motives and Points of Attachment of Professional Golf Spectators. *Sport Management Review*. 7 2, 167-192

Trail, G.T., Robinson, M.J., Dick, R. and Gillentine, A. (2003). Motives and points of attachment: Fans versus spectators in intercollegiate athletics. *Sport Marketing Quarterly*. 12 4, 217-227.

Robinson, M.J. & Gladden, J. (2004). Thinking strategically about marketing: Assessing the brand equity of intercollegiate recreation and intramural programs. *Journal of Recreational Sport.*, 27 2, 7-17.

Miller, J & Robinson (2003) A case study analysis of the Brand Equity conceptual model in intercollegiate athletics. *Research Quarterly for Exercise and Sport*, 74 1, 88.

Robinson, M.J. & Miller, J. (2003). Assessing the impact of Bobby Knight on the brand equity of the Texas Tech basketball program. *Sport Marketing Quarterly*, 12 1, 56-60.

Robinson, M.J. & DeSchriver, T. (2003). Consumer differences across large and small market teams in the National Professional Soccer League. *Sport Marketing Quarterly*. 12 2 80-87.

Robinson, M.J., Peterson, M., Tedrick, R. & Carpenter, J.R. (2003). Job Satisfaction of NCAA Division III Athletic Directors: Impact of Job Design and Time on Task. *International Sports Journal*. 7 2 46-57.

Robinson, M.J. & Carpenter, J.R. (2002) LPGA Spectators: Demographic and behavior differences based on days of attendance. *Sport Marketing Quarterly*, 11 4, 242-247.

Robinson, M.J., Tedrick, T. & Carpenter, J.R. (2001). Job satisfaction of NCAA division III athletic directors: A descriptive analysis and examination of gender differences. *International Sports Journal*, 5 1, 25-32.

Titlebaum, P. & Robinson, M.J. (1997) The Internship, Networking and a Job: Hitting the Trifecta, Changes Challenges & Choices. Papers submitted for 48th Annual NIRSA Conference.

Books

Robinson, M.J.(2010). Sport Club Management. Human Kinetics, Champaign, IL.

Robinson, M.J. Hums, M, Crow. B & Phillips, D. (2000) Profiles of Sport Industry Professionals: The People Who Make the Games Happen. Aspen Publishing.

Book Chapters

Robinson, M.J. (2015). The Impact of the Olympics on the High Performance Legacy of a Host Country. In Holt, R. & Ruta, D. *Handbook of Sport and Legacy: Meeting the Challenge of Major Sports Events*. Routledge, London.

Robinson, M.J. (2008) Ethics in Sport Sciences, in Wilson, G. *Exploring Sport Sciences*. McGraw Hill.

Robinson, M.J. & Newman, T. (2005). *Functions of Management*, in Parkhouse, B. Management of Sport: Its Foundation and Application, 4th Edition. McGraw Hill.

Robinson, M.J. (2005). *Sport Governance*, in Parkhouse, B. Management of Sport: Its Foundation and Application, 4th Edition. McGraw Hill.

Robinson, M.J., Lizandra, M. & Vail, S. (2000) *Sport Governance*, in Parkhouse, B. Management of Sport: Its Foundation and Application, 3rd Edition. McGraw Hill. August 2000.

Opinion Pieces

Robinson, M.J. (2014). This Year's Super Bowl is Actually for the Fan. *The News Journal*. February 1, 2014. <http://www.delawareonline.com/story/opinion/contributors/2014/01/31/this-years-super-bowl-is-actually-for-the-fan/5085769/>

Robinson, M.J. (2014). Patriotism is Fine, but What About the Bottom Line. *The News Journal*, February 21, 2014. <http://www.delawareonline.com/story/opinion/contributors/2014/02/21/patriotism-is-fine-but-what-about-the-bottom-line/5696293/>

Robinson, M.J. (2014) College athletics work for the many, not the few. *The News Journal*, April 12, 2014. <http://www.delawareonline.com/story/opinion/contributors/2014/04/12/college-athletics-work-many/7645133/>

Robinson, M.J. (2014). Steroid Era Players Pushed Boundaries, But no More. *The News Journal*, March 29, 2014. <http://www.delawareonline.com/story/opinion/contributors/2014/03/29/steroid-era-players-pushed-boundaries-longer/7060409/>

Robinson, M.J. (2014). Remember the dreamers who brought us a World Cup, *The News Journal*, June 12, 2014. <http://www.delawareonline.com/story/opinion/contributors/2014/06/12/remember-dreamers-brought-us-world-cup/10384507/>

Robinson, M.J. (2015). Coach Dean Smith's lesson for a lifetime. The News Journal February 10, 2015. <http://www.delawareonline.com/story/opinion/contributors/2015/02/10/coach-dean-smiths-lesson-lifetime/23191895/>

Robinson, M.J. (2015) Technology is useful, but so is letting the mind wander. The News Journal, March 21 2015. <http://www.delawareonline.com/story/opinion/contributors/2015/03/21/technology-useful-letting-mind-wander/25148203/>

Robinson, M.J. (2015). Blame cultural differences in soccer scandal dispute. The News Journal. June 4, 2015. <http://www.delawareonline.com/story/opinion/contributors/2015/06/04/blame-cultural-differences-soccer-scandal-dispute/28497917/>

Robinson, MJ (2016) The Olympic movement is more than two weeks, Delaware Voice, May 23, 2016. <http://www.delawareonline.com/story/opinion/contributors/2016/05/23/olympic-movement-more-than-two-weeks/84800510/>

Robinson, M.J. (2016) Youth, passion, non-conformity: The importance of our 20s. The News Journal. July 15, 2016. <http://www.delawareonline.com/story/opinion/2016/07/15/importance-our-20s/86941532/>

Robinson, M.J. (2017) Sports tourism is growing in importance to Delaware. The News Journal. <http://www.delawareonline.com/story/opinion/contributors/2017/02/24/sports-tourism-growing-importance-delaware/98353260/>

Refereed Presentations

Robinson, MJ. (2013). Two Different Approaches, Same Result: Using SPLISS as a Theoretical Basis for Evaluating the Olympic Success of USA Basketball and Swimming. The International Sport Policy Leading to International Sport Success (SPLISS) Conference. Antwerp, Belgium November 13-14, 2013.

Robinson, M.J. (2013). A Comparative Analysis of Ten Elite Women's Soccer Countries Using Analytical Hierarchy Process. The International Sport Policy Leading to International Sport Success (SPLISS) Conference. Antwerp, Belgium November 13-14, 2013.

Heinrichs, A. and Robinson, M. (2013). US Women's National Team Survey Results. NSCAA National Convention, Indianapolis, IN.

Robinson, M.J. (2012). Long Term Athlete Development in Small Countries. International Sport for Life Conference. Ottawa, Canada. (February 2012).

Robinson, M.J. & Christian, M. (2012). The Student-Athlete's Selection of a University: A Means-End Chain Analysis. College Sport Research Institute Conference. Chapel Hill North Carolina. (April 2012).

Robinson, M.J., Latham, W. & Lewis, K. (2011) Balancing Sport and Tourism: A Third Party Mediator to Ensure Effective Leveraging of Mega Events. University of British Columbia Centre for Sport and Sustainability Think Tank 2. Sport Mega Events, Impacts, Legacies and Leveraging. Vancouver, BC. (November 2011).

Robinson, M.J. & Burton, R. (2010). Developing a conceptual model for assessing the developmental impact of the Olympic Games. International Conference on Sport and Society, Vancouver, BC. (February 2010)

Burton, R., Antil, J & Robinson, M.J. (2010). Opportunities for female Olympians as product endorsers : A multicultural View. International Conference on Sport and Society, Vancouver, BC. (February 2010).

Robinson, M.J., Eidelman, S & Gamel-McCormick (2010). Case study on the development and implementation of an inclusive post-secondary sport management program for a student with an intellectual and developmental disability. International Conference on Sport and Society, Vancouver, BC. (February 2010)

Robinson, M.J. Schneider, J. & Bayon, C. (2009). The monitoring and evaluation of an Olympic Solidarity coaching education program. International Council for Coach Education (ICCE) Global Coach Conference. Vancouver, BC.

Robinson, M.J.Schneider.J & Bayon, C. (2009). The development and implementation of the International Coaching Enrichment Certificate Program. 2009 USA Coaching Coalition National Coaching Educators' Conference. Pittsburgh, PA.

Robinson, M.J. (2009). The Coach as a Professional: Understanding the Role of Image, Power and Politics to Attain Professional Success. National Soccer Coaches Association of America Convention. St. Louis, MO.

Robinson, M.J. (2009) Generating Revenue for Soccer Organizations through External Sources: Sponsorship Proposals, Fundraising and Grant Writing. National Soccer Coaches Association of America Convention. St. Louis, MO.

Robinson, M.J., Williams, M & Duffy, M. (2008) A theoretical framework for a student-centered, education-based sport program. 12th Annual World Sport For All Congress. Malaysia *Presentation was made by Steven Roush, Director of High Performance for the United States Olympic Committee.

Robinson, M.J & Peterson, M. (2008). Job Satisfaction and Stress of NCAA Directors of Athletics. Scholarly Conference on College Sport, Memphis, TN.

Robinson, M.J. Trail, G, Fezzel, T & Measley, N (2008) The Desired Values of Presidents for their Athletic Directors as Predictors for Athletic Success. Scholarly Conference on College Sport. Memphis, TN.

Robinson, M.J. (2007) Right, Wrong, Liable: Ethics and the Laws' Impact on Coaching Soccer in the New Millennium. National Soccer Coaches Association of America Convention. Indianapolis, IN.

Robinson, M.J. (2006) Effective Staff Development Strategies for a Soccer Organization. National Soccer Coaches Association of America Convention, Philadelphia PA.

Anderson, D., Trail, G. T., & Robinson, M. (2005). "Gender Differences in Sport Consumer Behavior Among Spectators at Major League Baseball Games." AAHPERD Conference. Chicago, Illinois.

Trail, G.T. & Robinson, M.J. (2004). A re-examination of Oliver's product loyalty framework in a Major League Baseball context. Sport Marketing Association Conference. Memphis, TN, November 2004.

Robinson, M. J., Trail, G.T. Hyungil K. (2003). Motives and points of attachment of golf spectators. Sport Marketing Association Conference. Gainesville, FL, November 2003.

Robinson, M.J. & Trail, G.T. (2003). Motives and Points of Attachment: Differences between College Football Spectators at the Four National Collegiate Athletic Association Divisions. Gainesville, FL, November 2003.

Robinson, M.J., Trail, G.T. & Dick, R. (2003) Motives and points of attachment: Differences between college football, men's basketball, and women's basketball spectators. North American Society for Sport Management Conference, Ithaca, NY, June 2003.

Robinson, M.J. & Miller, J. (2003). Assessing the Impact of Bob Knight on the brand equity of the Texas Tech Men's basketball program. North American Society for Sport Management Conference, Ithaca, NY. June 2003. North American Society for Sport Management Conference, Ithaca, NY. June 2003.

Trail, G.T. & Robinson, M.J. (2003). Motives and points of attachment: Fans versus spectators in intercollegiate athletics. North American Society for Sport Management Conference, Ithaca, NY. June 2003. North American Society for Sport Management Conference, Ithaca, NY. June 2003.

Miller, J. & Robinson, M.J. (2003). A case study analysis of the Brand Equity Conceptual Model in intercollegiate athletics. Research Consortium Poster presentation AAHPERD National Convention, Philadelphia, Pennsylvania, April 2003.

Robinson, M.J. & Gladden, J. (2002). The development of a conceptual framework for understanding brand equity of recreation and intramural sport programs on college campuses. North American Society for Sport Management Conference, Canmore Alberta Canada . June 2002.

Robinson, M.J., Sack, A., Crow, B. & Dick, R. (2002). Can college sport reconnect with higher education? A discussion on the 2nd Knight Foundation Commission on Intercollegiate Athletics. North American Society for Sport Management Conference, Canmore Alberta Canada, Referred 75 minute round table presentation. June 2002.

Robinson, M.J., Schweitzer, R., Bailey, C. & Goering, J. (2002). Sport finance: Financial challenges of intercollegiate athletics. Eastern Finance Association. Baltimore, MD, April 2002.

Robinson, M.J. (2002). Increasing revenues for soccer organizations through the sale of corporate partnerships. National Soccer Coaches Association Convention. Philadelphia, January 2002.

Robinson, M.J. (2001). Using case studies approach to teach an introduction to sport management course, North American Society for Sport Management Conference, Virginia Beach, VA. May 2001.

Robinson, M.J. & Glandon, B. (2001). Enhancing the sport management classroom through scholarship, North American Society for Sport Management Conference, Virginia Beach, VA. May 2001.

Robinson, M.J. (2000). Strategies for developing corporate sponsorship proposals, National Soccer Coaches Association of America Annual Convention, Baltimore, MD. January 2000

Deschriver, T. & Robinson, M.J. (1999). Large and small markets in the NPSL: Are their customers different, North American Society for Sport Management Annual Conference, Vancouver, B.C. May 1999.

Robinson, M.J. & DeSchrive, T. (1999). Corporate sponsorship: strategies for generating revenue for athletic and sport programs, American Alliance for Health, Physical Education, Recreation and Dance, Boston, MA. April 1999.

Crow, B & Robinson, M.J. (1999). College and professional sport officials: Compensation and other employment and collective bargaining issues, Society for the Study of Legal Aspects in Sport and Physical Activity, St. Simon Island, GA. March 1999.

Robinson, M.J. (1998). Sponsorship and fundraising: Strategies for generating revenues for athletic and sport programs, Pennsylvania and Delaware State Association for Health, Physical Education, Recreation and Dance, Lancaster, PA. December 1998.

Robinson, M.J. & DeSchrive, T. (1998). Factors that impact spectator attendance for professional indoor soccer, North American Society for Sport Management Annual Conference, Buffalo, NY. May 1998.

Robinson, M.J. (1998). Developing and teaching a sport and media relations course, North American Society for Sport Management Annual Conference, Buffalo, NY. May 1998.

Robinson, M.J. (1997). Spectator views on an inaugural LPGA tournament event, North American Society for Sport Management Annual Conference, San Antonio, TX. May 1997.

Robinson, M.J. & Parkhouse, B. (1997). A goal perspective approach to donor motivations in athletic fundraising, North American Society for Sport Management Annual Conference, San Antonio, TX. May 1997.

Titlebaum, P & Robinson, M.J. (1997). The internship, networking and a job: Hitting the trifecta, National Intramural and Recreational Sport Association Convention, Louisville, KY. April 1997.

Robinson, M.J. (1997). Corporate sponsorship and fundraising: Strategies for generating revenues for a soccer program, camp of tournament, National Soccer Coaches Association of America Annual Convention, Nashville, TN. January 1997.

Robinson, M.J. & Staurowsky, E. (1997). Not everyone can be Michael Jordan: Careers in sport away from the playing field, Eastern District of American Alliance for Health, Physical Education, Recreation and Dance Annual Convention, Burlington, VT. March 1997.

Robinson, M.J. (1996). Utilizing marketing, public relations, and fundraising to improve your soccer program, National Soccer Coaches Association of America Annual Convention, Philadelphia, PA. January 1996.

Robinson, M.J. (1996). Job satisfaction and the professional profile of NCAA Division III athletic directors, North American Society for Sport management Annual Conference, Frederickton, Canada. May 1996.

Robinson, M.J. (1996). Designing a sport media and public relations course using bloom's taxonomy of educational objectives, North American Society for Sport Management Annual Conference, Frederickton, Canada. May 1996.

Robinson, M.J. (1995). Job satisfaction of NCAA Division III athletics directors, North American Society for Sports Management Annual Conference, Athens, GA. June 1995.

Interviews:

Professional Profiles for *Sport Marketing Quarterly*

- Nicastro, Vincent, Athletic Director, Villanova University (2009) 18, 1
- Murray, Lisa, Vice President for International Marketing, Octagon, (2008), 17 4
- Donnelly, Karl, Chief Marketing Officer, Basketball Ireland, (2008) 17 3
- Burton, Rick, Chief Marketing Officer, United States Olympic Committee, (2008) 17 2
- Needle, Larry, Executive Director, Philadelphia Sports Congress, (2008) 17 1
- Hyde, Barry, Vice President of Marketing, United States Golf Association, (2007), 16 4
- Foley, Kevin, President, Position Sports Marketing, (2007) 16 3, 188-189
- Lombardi, Les, Vice President of Marketing, Anaconda Sports, (2007) 16 2, 68-69
- Maxwell, Dick, Vice President for Media, National Football League, (2006) 15 4
- Scott Radevic, Senior Principal, HOK Sport + Venue + Event, (2005) 14 2
- Gundeson, Nese, Secretary General, Turkish Olympic Committee, (2005) 14 1
- Lopiano, Dianna, President, Womens Sport Foundation, (2004) 13 3, 136-138..
- Price, Lara, Vice President for Marketing, Philadelphia 76ers, (2004) 13 2 , 70-72.
- Spoelstra, Jon, Vice President for Sport Mandelay Entertainment, (2003) 12 4, 197-199.
- Perez, Beatrice, Vice President for Sport Marketing, Coca Cola of North America, (2003) 12 3, 125-127.
- Raymond, David, President, Raymond Entertainment, (2003). 12, 2, 72-74.
- Hofferth, Timothy, President and COO , Nelligan Sport Marketing. (2003). 12 1, 5-7.
- Morgan, Lynn, CEO, Women's United Soccer Association, (2002). 11 3, 137-139
- Veeck, Mike, Owner of Minor League Baseball Team/Sport Promoter. (2002). 11 2, 73-75.
- Griffin, Mimi, Owner MSG Promotions, (2002). 11 1, 5-7.
- Sutton, William. Vice President Team Marketing Services, National Basketball Association. (2001). 10 4, 189-191.
- Goodell, Rodger, Vice President of Licensed Products, National Football League, (2001). 10 3, 136-138.

Gregovits, Victor. Vice President of Sales and Marketing, Pittsburgh Pirates Baseball Club. (2001). 10 ,2 65-66.

Steinbrecher, Hank. Secretary General, United States Soccer Federation. (2001). 10 1, 5-7.

Commissioned Studies

United States Olympic Committee, Implementation Of Athlete Development Model Principles In Club Sport Environment. August 2014 to December 2014.

Delaware Economic Development Office (DEDO)/Delaware Sport Commission: Slam Dunk to the Beach Economic Impact Study, \$20,000.

City of Philadelphia: Economic Impact of Major Sport Events on Philadelphia Economy. January 2013 to Present.

United States Olympic Committee, Performance Analytics study of Judo Performance, August 2013 to February 2014.

Feasibility Study for Kent County Sport Complex, November 2011 to April 2012.

Colonial Athletic Association, Evaluation of Potential Conference Members, September 2011 to Present.

University of Delaware Athletic Department: Benchmarking of UD Athletics with other NCAA Division I Institutions. February 2009 to May 2009.

United States Soccer Federation: Women Soccer Player Development: A Comparative Analysis of Top 10 Women's Soccer Countries. April 2009 to June 2010.

United States Soccer Federation: Predictive Variables for US National Team Players for US Women's Soccer, June 2010 to August 2011.

Delaware Department of Economic Development: Creation of Delaware Sport Commission. September 2008 to July 2009.

Delaware Stadium Corporation and Wilmington Blue Rocks Minor League Baseball team, Development of Deferred Maintenance Plan for Capital Improvements for Frawley Stadium. Spring 2006

Delaware Stadium Corporation, Life Safety Plan for Non-Baseball Events in Frawley Stadium. Spring 2006.

Ripken Stadium Management Board, Development of Deferred Maintenance Plan for Capital Improvements for Ripken Stadium Aberdeen, MD. Spring 2005.

Ripken Stadium Management Board and Ripken Baseball, Life Safety Plan for Non-Baseball Events at Ripken Stadium. Spring 2006.

Ripken Baseball, Economic Impact Studies for Cal Ripken World Series, Cal Ripken Baseball Tournaments and Baseball Clinics, June to September 2006.

McDonald's LPGA Championship, Market Research for 2005 Championship, April to August 2005.

Keystone Baseball Inc., Market Research on Minor League Baseball Properties in Camden, NJ; Nashua, NH and Lancaster, PA. July to September 2005.

Ripken Baseball, Economic Impact Studies for Cal Ripken World Series, Cal Ripken Baseball Tournaments and Baseball Clinics, July to September 2004.

Baltimore Orioles and Maryland Stadium Authority, Deferred Maintenance Plan for Capital Improvements for Camden Yards Baseball Stadium. January to August 2004.

Baltimore Ravens and Maryland Stadium Authority, Deferred Maintenance Plan for Capital Improvements at M & T Bank Stadium. October 2003 to February 2004.

Comcast-Spectacor Minor League Division. Market Research for Frederick Keys Minor League Baseball Team. May 2003 to October 2003.

Comcast-Spectacor Minor League Division. Market Research for Bowie Baysox Minor League Baseball Team. August 2002 to March 2003.

University of Maryland Athletic Department, Marketing Research for Football and Men's Basketball Program. October 2000 to March 2001

Lehigh University Athletic Department; conducted Marketing Research for National Football League's Philadelphia Eagles Training Camp held on Lehigh's campus and for Lehigh's NCAA Division I-AA football program and Division I athletic program. 1996-1998

Fayetteville Soccer Association, Fayetteville, North Carolina; Served as Marketing and Fundraising Consultant and wrote grants for capital project. 1997.

Eastern Amputee Golf Association, Marketing and Homepage consultant; Developed marketing and media relations strategies and developed homepage for non-profit organization. 1997.

CoreStates Betsy King LPGA Classic, Kutztown, PA; conducted Marketing research for tournament Directors, 1996, 97, and 98.

York College of Pennsylvania, Development of Undergraduate/Graduate Sports Management Program. 1995.

Millersville University, Development of Masters' Degree Program in Sports Management, 1994.

Drexel University: NCAA Certification and Compliance Issues and Policy Manual Modification. 1994.

Drexel University, Equipment Room Policy Procedure and Staffing. 1994.

Non-refereed Publications

Robinson, M.J. & Schneider, J. (2015). The Importance of Sport Clubs: The Role and Functions of the Club. *26* 2 31-38.

Robinson, M.J. & Schneider, J. (2015). The Changed Landscape: The future of sports clubs in the United States, *Olympic Coach*, *26* 1 4-10.

Robinson, M.J. (2004). Ready for a Handoff: More and more athletic departments are hiring outside firms to sell their advertising and sponsorships. *Athletic Management*, *16* 2, 11-15.

Robinson, M.J. & Raymond, D. (2003). Taking off: How do you propel your mascot into its own brand. *Athletic Management*, *15* 4, 22-24.

Sgarzi, C.A. & Robinson, M.J. (2001). Is it feasible? *Athletic Management*, *13* 4, 49-55.

Robinson, M.J. & Adams, K. (1998). "Scoring with evaluations: The key to effectively reviewing your employees is to take the process a department-wide project that correlates with annual reviews", *Athletic Management*, August/September 1998, 35-41.

Robinson, M.J. (1998). "An untapped market: Athletic departments at all levels are expanding their donor base by simply cultivating a new audience: Female fans", *Athletic Management*, February/March 1998, 42-44.

Robinson, M.J. (1997) "Cultivating strategies: Recognizing differences among males and females in Athletic Fundraising", *Athletic Administration*, December 1997.

McCutcheon, B. & Robinson, M.J. (1997). New coach on the block, *Athletic Management*, June/July 1997, 23-29.

Robinson, M.J. (1997). The motivation behind the money, *Athletic Management*, February/March 1997, 45-48.

Robinson, M.J. (1996). Grappling with the press, *Athletic Management*, April/May, 1996, 28-32..

Robinson, M.J. (1996) Dribbling: A crucial component, *Catalyst*. The Official Coaching Publication of the Scottish and English Soccer Coaches Association, March 1996.

Robinson, M.J. (1996). The NCAA division III athletics director: A satisfied educator, *Intercollegiate Athletic Forum*, February 1996, 5-6.

Robinson, M.J. (1995). Minority issues also exist in Division III, *NCAA News*, December 18, 1995.

Robinson, M.J. (1995). Job Satisfaction of NCAA Division III athletics directors, Doctoral Dissertation, Temple University, 1995.

Robinson, M.J. (1995). Dynamic model for teaching: Advanced offensive concepts can be taught with the 6 v. 6 Vehicle", *NSCAA Journal*, May/June 1995.

Robinson, M.J. (1995). Dribbling. *NSCAA Journal*, July/August 1995.

Robinson, M.J. (1995). Tackling: It takes both proper technical skills and good tactical decisions”, *NSCAA Journal*, September/October 1995.

Robinson, M.J. (1991). Academic and professional preparation of NCAA Division III athletics directors, Masters Thesis, Western Maryland College, 1991.

Robinson, M.J. (1989). “Coaches make it easier on the sport reporter”, *NSCAA Journal*, October 1989.

Book Review

Robinson, M.J. (1997). *Crashing the Old Boys Network: The Tragedies and Triumphs of Girls and Women in Sport*, by David Salter, *Journal of Sport Management*, 11 357-359.

Invited Presentations

Robinson, M.J. (2017) Coaching: Negotiation of Contracts, Legalities, and Working with Administration. National Soccer Coaches Association of America National Convention. January 2017, Los Angeles, CA.

Robinson, M.J. (2016) The Future of Athlete Development & The Role of the Soccer Club/Organization. Keynote speaker Oregon Youth Soccer Organization Annual General Assembly, January 2016. Portland OR.

Robinson, M.J. (2016). Administrative Aspects of Club Management. Oregon Youth Soccer Association Conference. January 2016 Portland, OR.

Robinson, M.J. (2016). The US Olympic Committee Athlete Development Model in Club Sports: Impacting the Bottom Line. Keynote Address. US Youth Soccer Organization Annual Meeting, Baltimore MD January 2016.

Robinson, MJ (2016) Developing Strategic Plan for State Soccer Association Organizations, US Youth Soccer Organization Conference.

Robinson, M.J. (2014). Using Evidence Based Methodologies to Enhance National Olympic Committee Effectiveness in Resource Allocation. Pan American Sports Organization (PASO), U.S. Olympic Committee (USOC) and Olympic Solidarity. Americas Best Practices Symposium on National Olympic Committee Management and Sport Performance. Miami, FL, December 2014.

Robinson, M.J. (2014). Making National Governing Bodies and USOC Services Accessible to Athletes and Coaches: A Regional Center of Excellence for the East Coast. USOC Best Practices Seminar, Oklahoma City, OK. October 2014.

Robinson, M.J. (2014) Sport Club Sustainability and Growth. USOC Sponsored Webinar offered to Leadership of National Governing Bodies. July 2014.

Robinson, M.J. (2013). A Comparative Analysis Women's Soccer Countries International Performance. University of Delaware Department of Business Administration Speaker Series, February 22, 2013.

Robinson, M.J. (2012) Keynote Address, What Colombia Can Learn from USA Olympic Success: Understanding the Meso, Macro and Micro Variables that Contribute or Inhibit the United States Olympic Performance. Colombian Olympic Committee. Bogota, Colombia, September 13, 2013.

Robinson, M.J. (2012). United States Department of State US Speaker and Specialist Trip Doha, Qatar June 2-6, 2012 Sport Marketing Workshop. Qatar National Olympic Committee

Robinson, M.J. (2012) Keynote Address, What South Africa Can Learn from USA Olympic Success: Understanding the Meso, Macro and Micro Variables that Contribute or Inhibit the United States Efforts. South African Sports Confederation and Olympic Committee. Beyond London Coaching Summit. Johannesburg, South Africa. November 16-18, 2012

Robinson, M.J. (2012) Intercollegiate Athletics in the United States: An Essential Component to the Pathway to the Podium. South African Sports Confederation and Olympic Committee. Beyond London Coaching Summit. Johannesburg, South Africa. November 16-18, 2012

Robinson, M.J. (2012). Two Different Approaches, Same Result: Using SPLISS as a Theoretical Basis for Evaluating the Olympic Success of USA Basketball and Swimming. South African Sports Confederation and Olympic Committee. Beyond London Coaching Summit. Johannesburg, South Africa. November 16-18, 2012.

Robinson, M.J. (2009). Marketing and Fundraising Strategies for Wrestling Programs. National Wrestling Coaches Association of America National Conference. Ft. Lauderdale, FLA.

Robinson, M.J. (2009). The Image of the Coach and Use of Power and Politics. National Wrestling Coaches Association of America National Conference, Ft. Lauderdale, FLA.

Robinson, M.J. (2008). Youth Basketball Players Stages of Player Development. Basketball Federation of India Youth Basketball Management Seminar. United States of America Department of State Funded and in Partnership with National Basketball Association (NBA) and International Basketball Federation (FIBA) New Delhi, India.

Robinson, M.J. (2008). Promotional Strategies for Growing Basketball in India at Grass Roots Level. Basketball Federation of India Youth Basketball Management Seminar. United States of America Department of State Funded and in Partnership with National Basketball Association (NBA) and International Basketball Federation (FIBA). New Delhi, India.

Robinson, M.J. (2008). Strategies to Secure Corporate Sponsorship and Fundraising. Basketball Federation of India Youth Basketball Management Seminar, United States of America Department of State Funded and in Partnership with National Basketball Association (NBA) and International Basketball Federation (FIBA). New Delhi, India.

Robinson, M.J. (2007). Marketing and Branding Strategies for Turkish Basketball League. Presentation made to Marketing Directors for Teams in Turkish Basketball League, Istanbul, Turkey.

Robinson, M.J. (2006). The Economic Impact of Youth Sport. Delaware Department of Economic Development State Tourism Conference, Dover, DE.

Robinson, M.J. (2006) Branding Strategies for Basketball Ireland's SuperLeague. Presentation made to Club Presidents and Board of Directors Basketball Ireland, Dublin, Ireland.

Robinson, M.J. (2005). Developing Effective Corporation Partnership Programs. The Business of Basketball Seminar hosted by the Turkish Basketball Federation, Istanbul, Turkey.

Robinson, M.J. (2005). Game Promotions that will Increase Attendance and Add Value for the Spectator. The Business of Basketball Seminar hosted by the Turkish Basketball Federation, Istanbul, Turkey.

Robinson, M.J. (2005) Creating a Marketing Plan and Marketing Department. The Business of Basketball Seminar hosted by the Turkish Basketball Federation. Istanbul, Turkey.

Robinson, M.J. (2002). The past, present and future of professional soccer in the United States. Congreso Internacional de Ciencias Aplicadas al Futbol, Universidad de Costa Rica, May 2002. (Keynote Speaker).

Robinson, M.J. (2002). Marketing and fundraising strategies for intercollegiate athletic programs: Understanding consumption behavior, donor motivations and sponsors needs. Athletics & Exercise and Sport Science Symposium Colby Sawyer College, New London, New Hampshire.

Robinson, M.J. (2002). Career strategies and opportunities in college athletics. Philadelphia 76ers Sports and Entertainment Career Forum, December 2002.

Robinson, M.J. (2002). Sport marketing research. Temple University School of Tourism and Hospitality Management Research Seminar Course. Philadelphia, PA. October 2002.

Robinson, M.J.(2002). Generating revenue for golf programs through corporate sponsorship. Nike Golf School for Coaches. Gettysburg, PA, July 2002.

Robinson, M.J. (2001). Developing corporate sponsorship packages to generate revenue, enhance customer's experience while satisfying your partner's needs. Pennsylvania Intramural Recreation Sport Association. Dickinson College, Carlisle, Pennsylvania, September 2001. (Keynote Speaker).

Robinson, M.J. (2000). Assessing brand equity of college intramural and recreation programs and facilities, Pennsylvania Intramural and Recreational Sports Association Annual Workshop, Philadelphia, PA. September 2000.

Robinson, M.J. (2000). Assessing brand equity of intercollegiate athletic programs, National Association of College Athletic Marketing Administrators Annual Workshop, Orlando, FL. May 2000.

Robinson, M.J. (1998). Cultivating strategies: Recognizing differences among males and females in athletic fundraising, National Association of Athletic Development Directors Conference, Marco Island, FL. June 1998.

Robinson, M.J. (1997). Aspiring to be an ethical leader: Analogies between sport and life, the Ethical Leadership Series, Allentown College of St. Francis de Sales, February 1997.

Robinson, M.J. (1996). Preparing chapter four of the dissertation and potential career and professional development options for doctoral graduates: Temple University HPERD Doctoral Research Seminar Class. April 1996.

Robinson, M.J. (1996). Sportsmanship: Make it a priority, Eastern District of American Alliance for Health, Physical Education, Recreation and Dance Annual Convention, Stamford, CT. February 1996.

Robinson, M.J. (1995). The business of baseball and the decline of America's Past Time: A historical perspective on the business history of baseball, Dickinson College, the Hypocrisy of American Sport Seminar Class. October 1995.

Robinson, M.J. (1995-96) The history of college athletics in america and the historical development of the NCAA, North Hampton Community College. October 1995 & 1996.

Robinson, M.J. (1994-02) Risk management practices of NCAA intercollegiate athletics departments and private sport camps, Temple University Masters and Doctoral Level Legal Aspects of Sports Course. June 1994-2002.

Robinson, M.J. (1995). The proper role of a youth coach, Parents and Kids (PAK) Community Sport Night. March 1995. (Keynote Speaker).

Robinson, M.J. (1995). Strategies for successfully completing a doctoral dissertation, Temple University HPERD Research Seminar. April 1995.

Robinson, M.J. (1994). Philosophy, role, and job satisfaction of athletics directors at NCAA Division I versus Division III institutions, Issues in Sport Course, Millersville University. October 1994.

Robinson, M.J. (1994). Financial aid and scholarship options for aspiring intercollegiate soccer players, Columbia Soccer Players, Columbia soccer Association Memorial Day Tournament. May 1994.

Professional Service

United States Soccer Federation, Task Force on Development of Women's Soccer. January 2011 to Present. Worked with Leaders of US Soccer in Identifying Initiatives to led to US Women's Soccer remaining Ranked #1 in FIFA World Rankings.

United States Department of State, Palestinian West Bank Program; December 2008. Organized three-day program in Washington DC on funding, operating and planning recreational facilities for a delegation from West Bank of Palestine. Program included lectures, working groups and facility tours.

United States Department of State, Jordan Program, January 2008
Organized 10 day program for participants of the King Abdullah Council on Physical Fitness participants. Collaborate with President's Council for Physical Fitness and Department Health and Human Services in organizing the program. Program include events and activities in and around the Washington DC area as well as working sessions with leaders to develop strategic plan for growth of physical fitness activities for youth in Jordan.

United States Department of State, Afghanistan Program, March 2008

Organized three days of a 10-day program of female basketball players and coaches from Afghanistan. Program included arranging for meetings with college and high school basketball coaches and teams as well as training opportunities.

United States Olympic Committee PLAYS Conference: April 2008.
Was funded by the United States Olympic Committee to attend the Pipeline Leadership for America Youth Sports (PLAYS) Conference held in at the US Olympic Training Center in Colorado Springs. Purpose of attendance was to interact with the leadership of the various National Sport Governing Bodies and to seek input and information for planning of ICECP program. Also served as co-host with USOC Representative of delegation of International Sport Officials from Fiji, Barbados, and St. Vincent Grenadines and Trinidad & Tobago.

United Nations Office on Drug and Crime. Dakar, Senegal. June 2007
Organized a youth basketball clinic to promote Anti-drug message in Dakar, Senegal.

Summer Hoops Jam. Basketball Ireland, Dublin, Ireland, August 2007
Arranged for representative and players from NBA's Washington Wizards organization to participate in Weekend Program to Promote Cultural Understanding in Ireland. Program included reception at US Ambassador's residence in Dublin.

National Soccer Coaches Association of America, Director of Coaching Curriculum
Developed Curriculum for three-day NSCAA Director of Coaching Course, Indianapolis, IN, January 2005; and Chicago, IL April 2005

Faculty Member at NSCAA Director of Coaching Course:
Creighton University, Omaha, NE, October 2005,
University of Richmond, Richmond, VA, April 2006
Creighton University, Omaha, NE, October 2006
Santa Clara University, Santa Clara, CA April 2007
New England Soccer School, Boston, MA, June 2007
Ft. Lauderdale, FL, October 2007
Bellingham, WA April 2008
Creighton University, Omaha, NE October 2008
Santa Clara University, Santa Clara, CA, April 2009
Indianapolis, IN October 2009
Stevens Technical Institute, Hoboken, NJ, August 2010
Kings College, Scranton, PA February 2012
Birmingham, AL May 2012
University of Delaware, Newark, DE, October 2012
San Francisco, CA December 2012
Winchester, MA March 2013
Portland, OR June 2013
Tampa, FL September 2013
Long Island, NY December 2013
Philadelphia, PA December 2013
Boston, MA March 2014
San Antonio, TX April 2014
Ridgewood, NJ June 2014
Portland, OR August 2014
Sacramento, CA, December 2014
Boston, MA March 2015

Newark, NJ December 2015
Portland, OR May 2016
Newark, NJ December 2016
Houston, TX February 2017

Committee Service

University of Delaware Faculty Senate, Senator from Lerner College of Business and Economic, Department of Business Administration, September 2012 to May 2016.

University of Delaware, Faculty Advisory Board for Intercollegiate Athletics, August 2011 to Present.

University of Delaware, Promotion and Tenure Committee, Alfred E. Lerner College of Business and Economics, Department of Business Administration. August 2010 to Present.

University of Delaware. Search Committee, Director of Athletics and Recreation. Appointed by President of University. August to October 2012.

University of Delaware. Search Committee, Director of Athletics and Recreation. Appointed by President of University. March to May 2009.

University of Delaware Middle States Evaluation. Member of Self Study Working Group #1 (A Diverse and Stimulating Undergraduate Academic Environment). Appointed by Provost April 2009 to Present.

University of Delaware, Institute for Global Studies Planning Committee, June 2008 to March 2009.

University of Delaware Department of Health, Nutrition, and Exercise Science Search Committee for Sport Management Position, (Chair). June 2003 to March 2004.

University of Delaware Honors Committee. September 2006 to May 2007.

University of Delaware Faculty Senate. Department of Health, Nutrition and Exercise Science Department Delegate, June 2003 to Spring 2008.

University of Delaware Athletics Program Professional Sports Counseling Panel. June 2003 to Present.

Fiscal Integrity Subcommittee for the NCAA Certification of the University of Delaware Athletic Program. Fall 2002 to Fall 2003.

Department Representative for Disaster Planning Committee for University of Delaware. December 2002 to Present.

Task Force on Planning for Fitness, Sports and Physical Education Facility, (Chair of Subcommittee on Fitness Facility), York College of Pennsylvania January 2000 to May 2001.

Ad Hoc Committee on Feasibility of Starting Intercollegiate Football at York College of Pennsylvania (Chair), York College of Pennsylvania, September 2000 to March 2001.

Executive Committee of York College of Pennsylvania Academic Senate, September 1999 to May 2001.

Student Affairs Committee, York College of Pennsylvania, (Chair), August 1999 to May 2001.

Faculty Manual Committee, York College of Pennsylvania, August 1999 to May 2001.

Student Athlete Advisory Board, York College of Pennsylvania, (Advisor). October 1998 to May 2001.

York College of Pennsylvania Athletic Council, October 1998 to May 2001.

York College of Pennsylvania Education Department Faculty Position Search Committee. December 1998 to May 1999.

York College of Pennsylvania Athletic Department Varsity Soccer Coach Search Committee. Fall 2000.

Middle States Evaluation Task Force on Students, (Chair), Allentown College of St. Francis de Sales. September 1996 to May 1998.

Budget Advisory Committee, Allentown College of St. Francis de Sales. September 1996 to May 1997.

Faculty Steering Committee, Allentown College of St. Francis de Sales. September 1995 to May 1998. (Chair), August 1997 to May 1998.

Ad Hoc Committee for Promoting the Catholic Identity of Allentown College of St. Francis de Sales, May 1995 to Present.

Visiting Teams

Neumann University, Undergraduate and Graduate Sport Management Programs, External Review Team. June 2010.

Springfield College, Undergraduate and Graduate Sport Management Programs, External Review, April 2010.

DeSales University Undergraduate Sport Management Program, Outside Review Team, (Chair) April 2003.

Pennsylvania Department of Education, Member of Program Review Team for State Certification of Graduate Program in Sport Management at Neumann College. December 1998.

Honors and Awards

University of Delaware Excellence in Teaching Award, Nominated 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009.

Faculty Senate Commendation Award, May 2008.

Whose Who in Teaching 1998, 2000.

Sports Ethics Fellow, Institute for International Sport. 1996.

Western Maryland College, Commencement Speaker for Masters Degree Program. 1992.

National Soccer Coaches Association of American, Honorable Mention South Region Coach of the Year. 1991.

Maryland State Senior College All-star Coach. 1990.

Mid-Penn Conference Coach of the Year, Red Land High School. 1988.

Nominee for Pennsylvania High School Coach of the Year, Red Land High School. 1988.

Who's Who of American Colleges and Universities. 1986.

York College Spartan Athletic Award. 1986.

York College Bob Hoffman Creative Writing Awards. 1985

Program Development

Sport Management Major in the Alfred E. Lerner College of Business, Approved Spring 2010, and initiated in Fall 2010.

Developed Curriculum and Prepared All Materials required to be approved by Curriculum Committees of Department, College and University and University Faculty Senate

Sport Management Major, University of Delaware, Approved Spring 2003 and initiated Fall 2004

Developed Curriculum and Prepared All Materials required to be approved by Curriculum Committees of Department, College and University and University Faculty Senate

Sport Management Concentration in MBA Program University of Delaware Alfred E. Lerner College of Business, Initiated Fall 2004.

Developed Curriculum and Prepared All Materials required to be approved by the Lerner School of Business.

Sport Management Track within Higher Education Administration, University of Delaware, Approved Spring 2008 and initiated Fall 2008

Collaborated with School of Education to develop curriculum and prepared All Materials required to be approved by Curriculum Committees of Department, College and University and University Faculty Senate

Course Developed

Developed Following Courses that were approved by Curriculum Committees of Department, College and University and University Faculty Senate

Undergraduate

HESC 202 Foundations of Sport Management

HESC 340 Management of Sport Information

HESC 344 Financing of Sport Operations

HESC 347 Legal Aspects of Sport Management

HESC 437 Sport Marketing

HESC 419 Ethics and Issues in Sport Management

HESC 429 Internship in Sport Management

Graduate

HESC 616 Sport Marketing

HESC 616 Sport Marketing (Online Version)
HESC 635 Administration of Intercollegiate Athletics
HESC 620 International Sport Management
HESC 647 Legal Aspects of Sport Management

Hobbies

Reading (Sport Novels, Sport History, History, Biographies)
Running/Swimming/Lifting Weights
Quality time with wife and children
Writing