

# HORN ENTREPRENEURSHIP ACADEMIC PROGRAMS



UNIVERSITY OF DELAWARE  
HORN ENTREPRENEURSHIP

Horn Entrepreneurship's dynamic, holistic curriculum emphasizes learning by doing in real world contexts to prepare students to adapt, thrive and lead in entrepreneurial roles with established companies, social ventures and startups. *All* UD students are welcomed.

## MAJOR IN ENTREPRENEURSHIP

Prepares students to launch a startup, foster innovation for an established company and develop sustainable solutions to important societal problems.

## MINOR IN ENTREPRENEURSHIP

Amplifies the value of any academic area of study by helping students to develop an entrepreneurial mindset and a skill set that includes creativity and innovation.

## MINOR IN SOCIAL INNOVATION AND ENTREPRENEURSHIP

Teaches students how to develop creative and financially sustainable solutions to societal and environmental problems.

### Powerhouse Courses

- ENTR253:** Individual Leadership - Building a Foundation for Success
- ENTR350:** Introduction to Entrepreneurship
- ENTR351:** Entrepreneurial Marketing
- ENTR356:** Creativity and Design Thinking
- ENTR420:** Social Entrepreneurship
- ENTR455:** Startup Experience

## MINOR IN INTERGRATED DESIGN

Engages students in understanding diverse perspectives, utilizing creativity and user-centered design processes to produce objects and experiences.

## INNOVATION & ENTREPRENEURSHIP CERTIFICATE PROGRAMS

Represents seven colleges at the University of Delaware. Any UD student may complete 9-10 credits to earn a certificate in:

Design & Creative Making, Eco-Entrepreneurship, Entrepreneurial Leadership, Food Innovation & Entrepreneurship, Innovation & Entrepreneurship for Health, Social Innovation and Entrepreneurship, or Technology Innovation & Entrepreneurship.

## DELAWARE INNOVATION FELLOWS

Delaware Innovation Fellows (DIF) brings together and supports like-minded creative, innovative and entrepreneurial undergraduate students from any major to collaborate on the ideation and execution of new ideas. Learn more: [udel.edu/dif](http://udel.edu/dif)

Visit [udel.edu/horn](http://udel.edu/horn)  
to learn more.



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