PH.D. IN HOSPITALITY BUSINESS ANALYTICS

In today's information economy, a clear need has arisen for individuals who are skilled in managing and analyzing information in the hospitality industry. Additionally, the number of faculty positions in analytics and decision-making in the hospitality academy has increased significantly.

To address this growing need, the Department of Hospitality Business Management in the Alfred Lerner College of Business and Economics now offers a Ph.D. in Hospitality Business Analytics for students seeking academic careers in top-ranked research-based academic institutions.

UNIVERSITY OF DELAWARE
LERNER BUSINESS & ECONOMICS

PH.D. IN HOSPITALITY BUSINESS ANALYTICS

HIGHLIGHTS

PROGRAM HIGHLIGHTS

- The only academic program in hospitality business management offering a Ph.D. in Hospitality Business Analytics

- The program covers Revenue Management, Digital Media Analytics, Financial Analytics, Service Automation and Analytics and Human Capital Analytics

- 24 credits focus specifically on Analytics and Research Methodology

- Foundation of the program builds upon the research strength and infrastructure of the Institute for Financial Services Analytics (IFSA) and from Departments across the Lerner College of Business and Economics

COLLEGE HIGHLIGHTS

- Award winning faculty in data science and hospitality business analytics

- Top ranked program with strong connections in the hospitality industry

- 30,000+ strong Lerner alumni network of accomplished professionals

- On campus, highly ranked learning and research laboratories

- Centrally located, with easy access to major cities like Philadelphia, Baltimore, Washington, D.C. and New York City

DEGREE REQUIREMENTS

54 CREDITS

Hospitality Business Core	15 credits
Analytics and Methodology Core	24 credits
Independent Research	6 credits
Doctoral Dissertation	9 credits

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